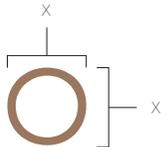# Component Spatial Relationship – Vertical Version

All spatial relationship within the corporate
signature are calculated based upon the unit
of "X", "X" equals the width of "O" of the word
"food" in the corporate signature,

Component Spatial Relationship – Horizontal Version

All spatial relationship within the corporate
signature are calculated based upon the unit
of "X", "X" equals the width of "O" of the word
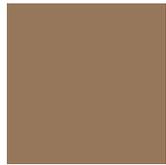"food" in the corporate signature,

Corporate Color Standard

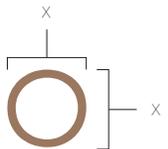|	For Print Media		For Digital Media	
	CMYK	**Pantone PMS**	**RGB**	**Web Safe**
	C: 0 M: 20 Y: 40 K: 50	Pantone 4504C	R: 151 G: 120 B: 93	97 1F 20
	C: 50 M: 10 Y: 100 K: 0	Pantone 368C	R: 119 G: 189 B: 67	77 BD 43
	C: 0 M: 20 Y: 100 K: 10	Pantone 7408C	R: 249 G: 190 B: 22	F7 BE 16

Minimum Clear Space

To ensure the Corporate Logo has the strongest visual impact and is always read correctly, minimum clear space requirements have been established when the Corporate Logo appears alone. This measurement should be used in all instances.

A space of "X"must be allowed on all sides of the logo as indicated. X" equals the width of "O" of the word "food" in the corporate signature,

Black & White Version

Other than light background color, the
corporate logo should in either black or white
on different color background.

General Not Accept Modification / Adjustment

Generally, the corporate signature is **NOT ALLOW** to have any modification or adjustment in any situation.
Here demotrate some general **NOT ALLOW** modification / adjustment

Do not color the logo with other colors

Do not rearrange the elements or redraw the logo

Do not outline the logo

Do not stretch or distort the logo

Do not lock up additional type inside the clear space

Primary Typeface (for title & heading)

The logo is composed by:

This is a demostrate of typeface.

Nashville CG Light

This is a demostrate of typeface.

Nashville CG Medium

This is a demostrate of typeface.

Nashville CG Bold

This is a demostrate of typeface.

Nashville CG Extra Bold

THIS IS A DEMOSTRATE OF TYPEFACE.

Code Light

THIS IS A DEMOSTRATE OF TYPEFACE.

Code Bold

Secondary Typeface (for body text / general usage)

This is a demostrate of typeface.

Arial Regular

This is a demostrate of typeface.

Arial Bold

This is a demostrate of typeface.

Helvetica Regular

This is a demostrate of typeface.

Helvetica Bold

Chinese Typeface (for body text / general usage)

To match with the main branding, Hei (黑體) typeface is highly recommanded to be used for all materials. Song/Ming (宋體/明體) typeface are strongly recommanded **NOT** to use without related design advice.

這是一個字體款式的示範。

黑體