

Jam Factory

A small but energetic design unit in Hong Kong, established in 2006, focuses on Brand Identity & Image, Graphic, Web and Product Design.

We aim to Jam with you.

Together, we work out a new & practical design solution for you to **Jam** your customers, **Jam** creative to commercial and **Jam** impossible to possible.

Ready to Jam ?

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Grin

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Grin is an OBM home product brand
which focuses in paper material.
The main vision of Grin is to produce
simple, fun and functional paper home
production for daily life.

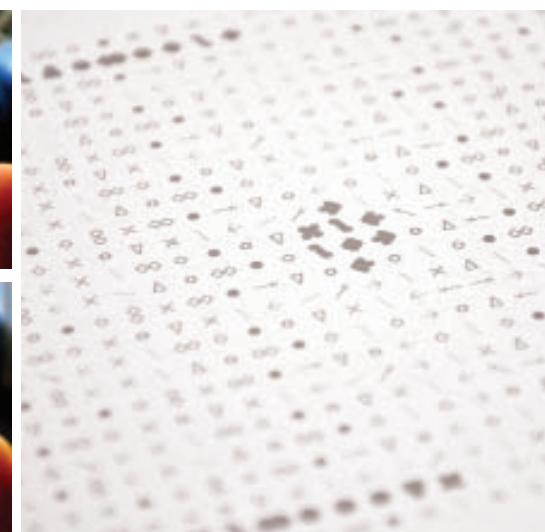
// Brand Naming Identity Design



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Element
Group

// Element Group is a unit which provide professional and decent furniture design & manufacturing. Their clients are wide range from residential to commercial, even government sector.

// Corporate Identity Design



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Biotrek Bodyware is a Hong Kong based yoga wear and equipment brand which provides high quality, professional and reasonably priced yoga accessories and products. The brand design was developed under the core of yoga - Breathe.

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Branding Design
Promotional & Marketing Design
Website Design
Packaging Design
Visual Merchandising

<http://www.biotrek.com.hk>





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Cheeky
Monkey
Fun
House

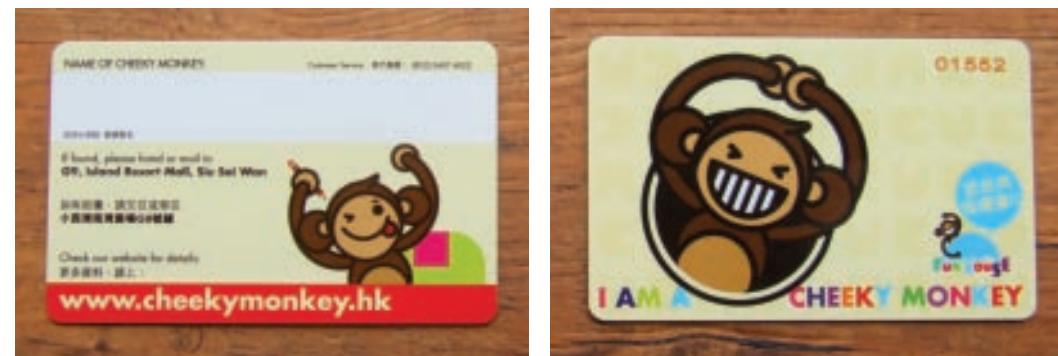
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Cheeky
Monkey
English

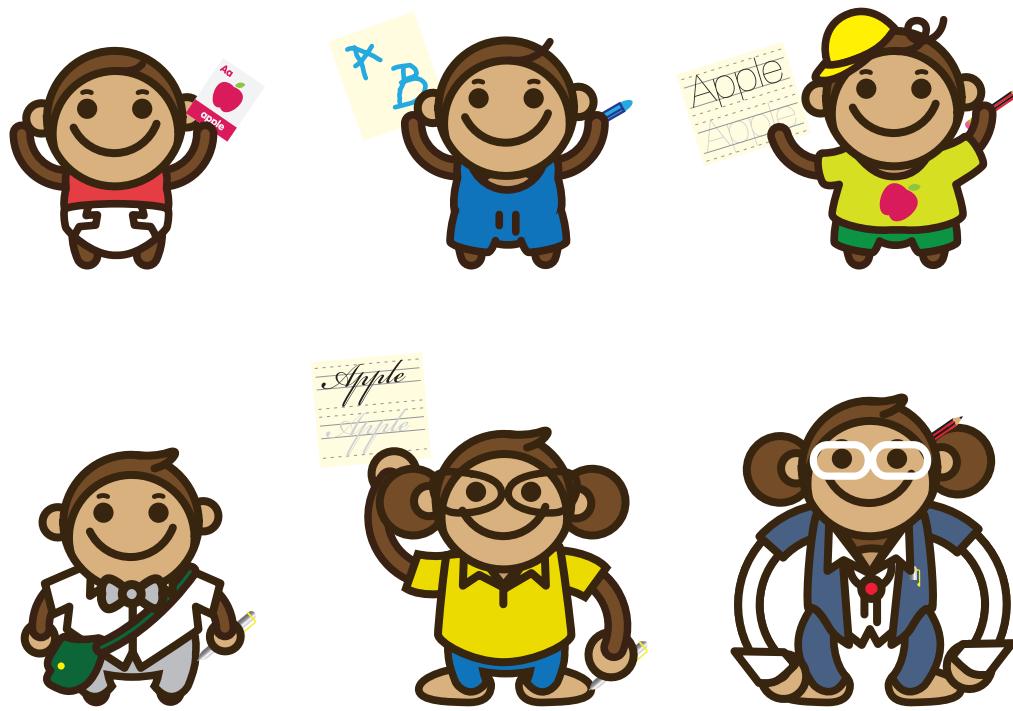
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A club house especially operated for kids aged 0-12, providing different kind of play-groups, english and phonics classes, sports & activities, parties, etc., by professional instructors. With the first and largest indoor 3 storeys play frame in Hong Kong, kids are guaranteed to have a fun and special time in there and parents are guaranteed that their kids can play and learn in a safe and hygienic place.

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Branding Design
Characters Design
Promotional Design
Interior Decoration Design
Website Design

<http://www.cheeky.hk>







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 Hong Kong Family Welfare Society is a well-known nonprofit organization which focuses on providing professional consultation and welfare services in Hong Kong.

“好 / 家 / 伙” is a scheme which aims at encourage business sector to co-operate with them to care for and provide consultation services to their employees. An Exhibition was held to promote this scheme in mid 2011.

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 Pamphlet Design
 Postcard Design
 Exhibition Boards Design



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Mong Kok Church of Christ is a community church located in the heart of Mong Kok, Kowloon, Hong Kong. The fundamental design direction, which developed from the main vision of that church, is to let there be a place to worship GOD and be a place to serve their neighbourhood in need.

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Branding Design
 Website Design
 Event Logo Design
 Invitation Design
 Commemoration Publication Design
 Souvenir Design

<http://www.mkcc.org.hk>



旺角基督教會
 MONGKOK CHURCH OF CHRIST





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**Fullness
Hair**

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 Fullness Hair is a leading and award-winning social enterprise in Hong Kong. They employ and equip young people to be hair stylists and root the positive attitude into their lives. It's an honor for us about involving in this meaningful business.

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 Logo Design
 Website Design

<http://www.fullness-salon.hk>



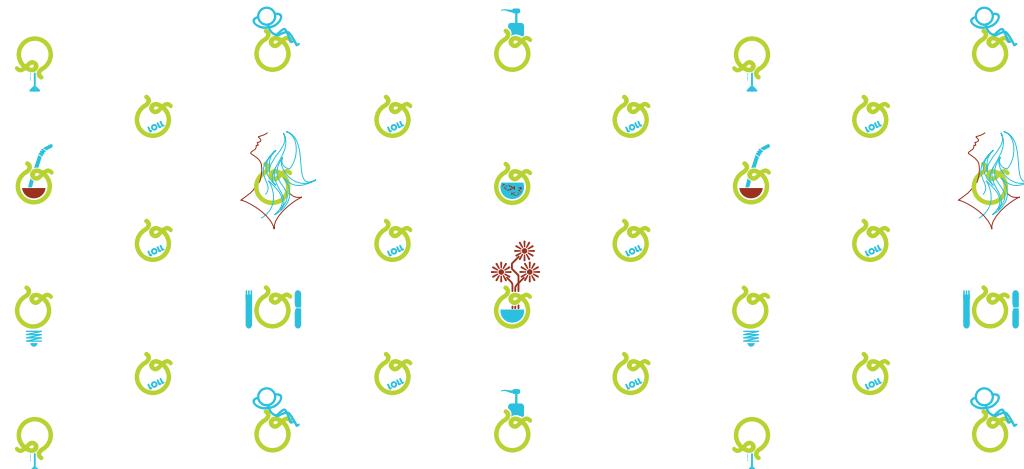
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An OBM home product brand transformed from an OEM background manufacturer. Aims to produce unusual and frolicsome products.

Obo and Midnight Oil are 2 products designed and developed by us for Loll.

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Brand Naming
Identity Design
Product Design



Midnight Oil



Obo



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**Hong
 Kong
 Sheng
 Kung
 Hui
 Welfare
 Council**

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 One of the three largest welfare organizations in Hong Kong, keep encouraging volunteer work and already reached their 18th Out-standing Volunteer Award in 2011. Jamfactory feels honorable about being appointed to be the design studio for their Award items.

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 Award Booklet Design
 Trophy Set Design





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Visible
Ink,
Brisbane
City
Council,
Australia

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Visible Ink is part of Brisbane City Council's Program for young people aged 12 - 26. Aims to ensure all young people have the opportunity to be an active part of their city. It provides direct pathways for young people to have a say in Council's programs and to engage in activities and communities around Brisbane.

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Identity Design
Main Branding Illustrations

UI:VISIBLE INK

YOUNG PEOPLE DEFINING BRISBANE



Let's Jam !

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